



Case Category Overview Corporate Finance (Individual Category)

- **Brief Description**
 - This is an old DECA U category (Business Financial Services) that has now been completely revitalized and restructured to be more specific around the corporate financial world!
 - Participants will evaluate a scenario a company is facing on various topics as listed below and try their best to evaluate, analysis and present their findings.
 - You will present to a real working professional within the industry.
- **Potential Case Topics**
 - Capital Asset Principal Model (CAPM)
 - Corporate Valuation
 - Discount Cash Flow Analysis
 - Comparable Company Analysis
 - Weighted Average Cost of Capital
 - Future and Present Cash Flow
 - Merger and Acquisitions (M&A)
 - Capital Budgeting
- **Skills to Master**
 - Prior Knowledge
 - Delegates entering this category should have extensive knowledge about corporate finance and have 1-3 finance courses completed in university. These delegates should be passionate and want to pursue a career in corporate finance.
 - Length of Case
 - 15 minutes to prepare your solution
 - 10 minute presentation with a 5 minute question period
 - Numerical Expertise
 - This case will need a large amount of numerical expertise and you will need a calculator, however some topics above will only be asked on a qualitative level.
 - Creative Ability
 - There will be limited marketing or creative skills needed, as you will not be pitching a brand new idea to a company. You will need to know more on evaluating and analyzing a company's current situation and providing them feedback on what to do better short term, as well as long term.
 - Quick Thinking Skills
 - Given the time constraint, Corporate Finance will include extensive quick thinking skills in order to complete all assigned tasks and calculations.
- **Contact Information for Additional Questions**
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